

Virtual Chief Digital Officer

Our client operates in the construction sector. They carry out projects nationwide from the far north to the deep south and have an impressive track record providing specialist design and construction services to a range of industries throughout the country.



Background

Before CoDigital arrived on the scene, the construction company had disestablished their IT manager role and did not have anyone in-house with competencies in IT.

As well as this, they were a project-based business which meant that staff and IT requirements needed to be able to expand and contract to meet constantly changing demands.

Business Challenges

- No Board-level awareness of security risk posture
- IT investment not aligned with business strategy
- Limited ability to forecast IT spend
- Ageing fleet of disparate technologies
- Minimal IT policies
- No funding for a full time Chief Digital Officer



CoDigital's Approach

In order to understand the business needs CoDigital's Virtual Chief Digital Officer (VCDO) visited a number of construction sites and interviewed key leaders across the business. The VCDO also initiated and managed a security review process on the company's behalf.

The VCDO worked collaboratively with the company to develop a Digital Strategy that met business needs. In order to deliver on this strategy a Roadmap was developed, followed by a quarterly review to ensure they kept on track.

The IT Governance Group was established with Heads of HR, Finance and Business services representing the business.

The VCDO was supported by CoDigital's Service Integration Manager who managed agendas, minutes and decision papers, whilst providing an alternative engagement contact.

"CoDigital's Virtual Chief Digital Officer provided us with expert advice and supported our leadership to make better strategic decisions around technology."

Outcomes

- Digital strategy aligned with business needs
- Annual strategy roadmap with progress monitored quarterly
- Board security knowledge uplifted
- Advice and guidance on an 'as required' business need basis
- IT governance board established

